GEORGIA

economic placemaking

COLLABORATIVE

Georgia Power

“PLACEMAKING is how PEOPLE…

… are more Collectively and Intentionally Shaping our World and our Future on this Planet.”

-PROJECT FOR PUBLIC SPACES

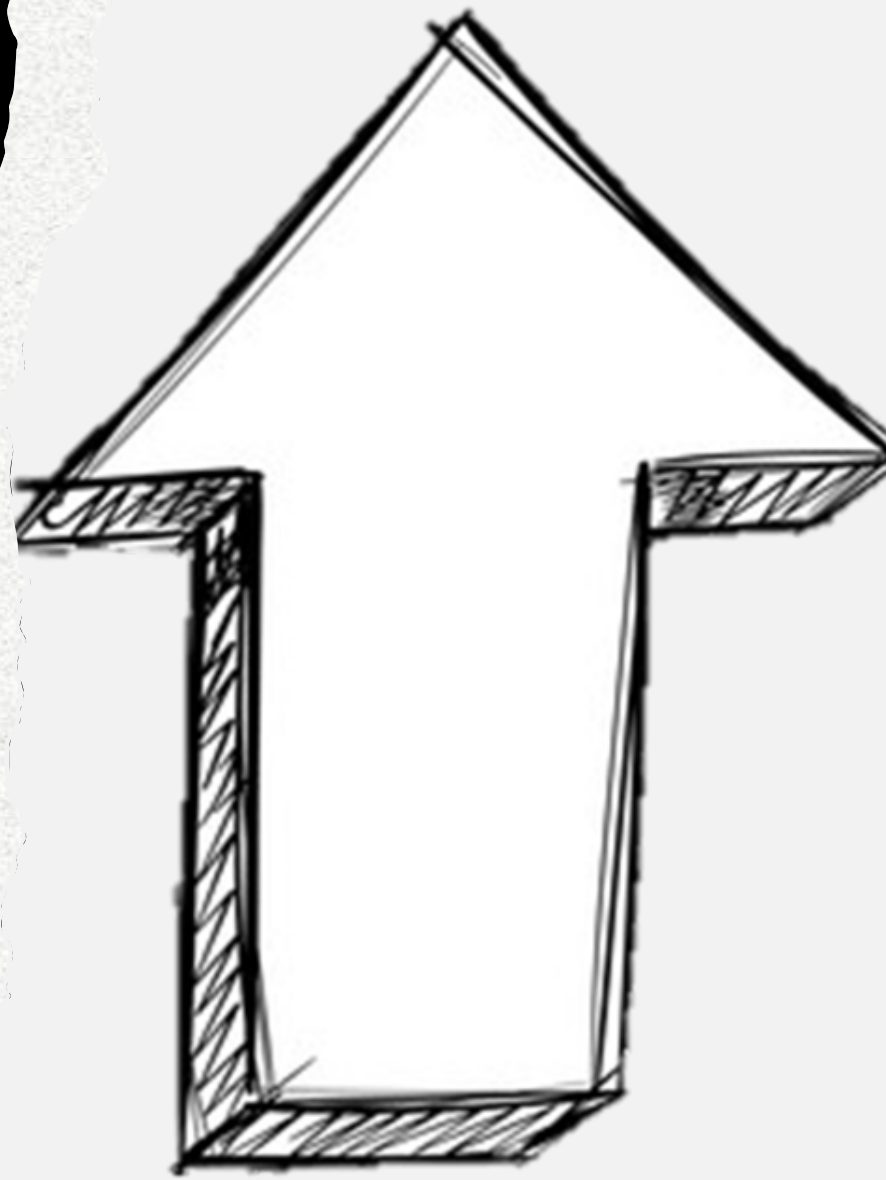
DIVERSITY:
Who is at the table?

EQUITY:
What are the barriers to getting to and staying at the table?

INCLUSION:
Do all feel they belong at the table?

Place-Based Economic Development

- Bottom-Up Approach
- Equitable and Inclusive
- Encourages Collaboration
- Holistic Improvements
- Local Facilitation
- Addresses Community and Economic Development Issues
- Quality of Life
- Creates a Sense of Place and Identity
- Community Visioning and Planning
- Capitalizes on Existing Assets



Partnership with Georgia Cities Solutions

Quarterly Public Plenaries focused on how Place-Based Economic and Community Development can tackle Social issues, Innovation, and Workforce Development.

THE PLACEMAKING PUBLIC PLENARY SERIES

March 3rd at 11 am
"Digital Inclusion
in the Time of Coronavirus"
Speaker: Dr. Ricardo Gallardo,
Assistant Director of the Purdue
Center for Regional Development

March 3rd at 3 pm
"Opportunity for Equality"
Speaker: Chris Clark,
President and CEO of the
Georgia Chamber

March 4th at 11 am
"Literacy and
Economic Impact"
Speaker: Arianne Weldon,
Director, Get Georgia Reading
Campaign

JOIN OUR EXPERT KEYNOTE SPEAKERS AS THEY ADDRESS ECONOMIC AND COMMUNITY ISSUES DURING THE PUBLIC PLENARY PORTION OF THE GEORGIA ECONOMIC PLACEMAKING COLLABORATIVE RETREAT

REGISTRATION: www.georgiacitiesfoundation.org

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GEORGIA CITY SOLUTIONS
A Subsidiary of the Georgia Municipal Association

- THE 3-YEAR PROGRAM CURRICULUM
- Year 1: Education, Visioning, and Planning
- Year 2: Project Development, Funding, and Implementation
- Year 3: Tracking and Impact Analysis

Program Objectives

PROCESS:

Discovering what a community wants through community-led:

VISIONING

PLANNING

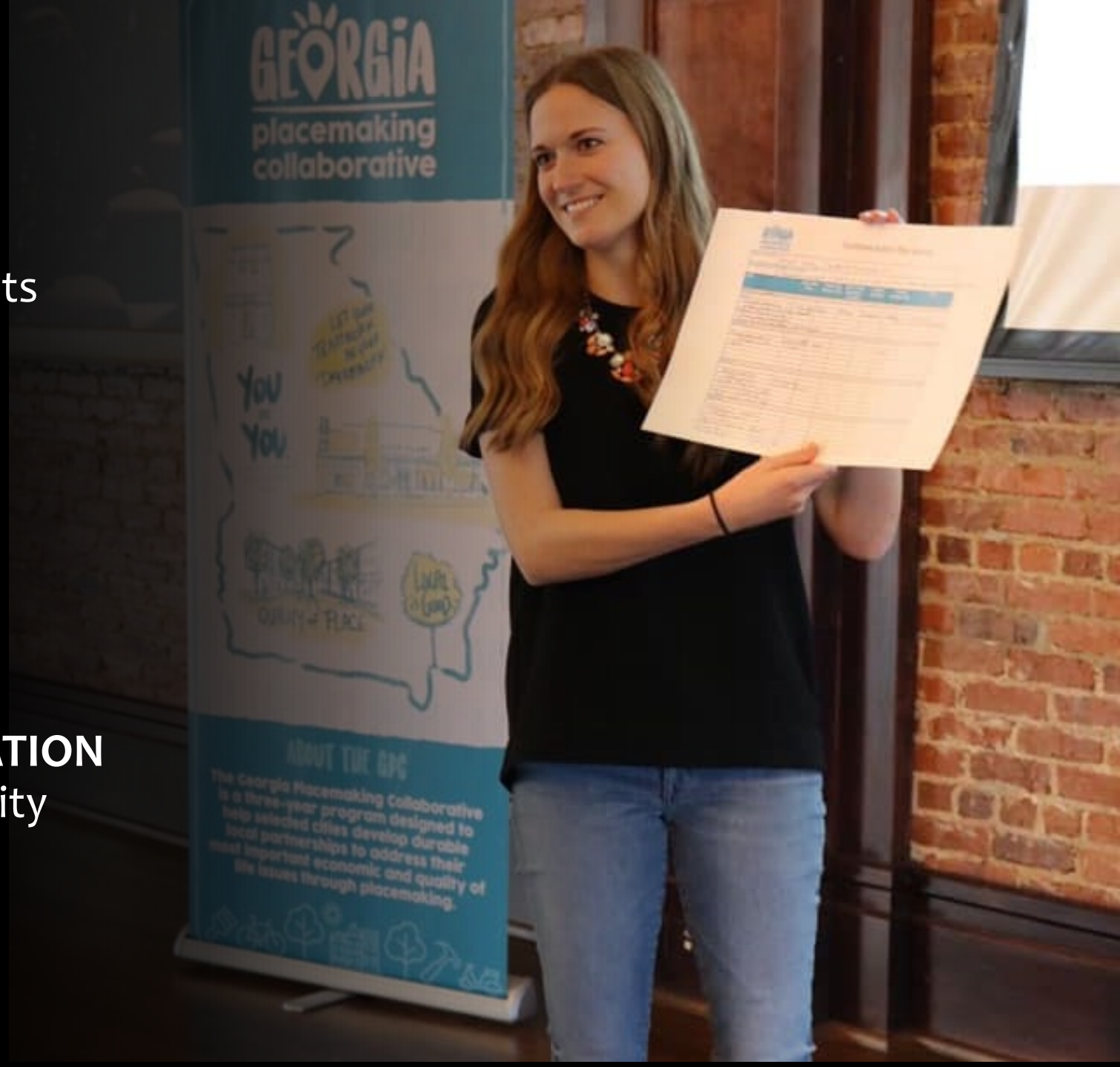
PROJECT DEVELOPMENT

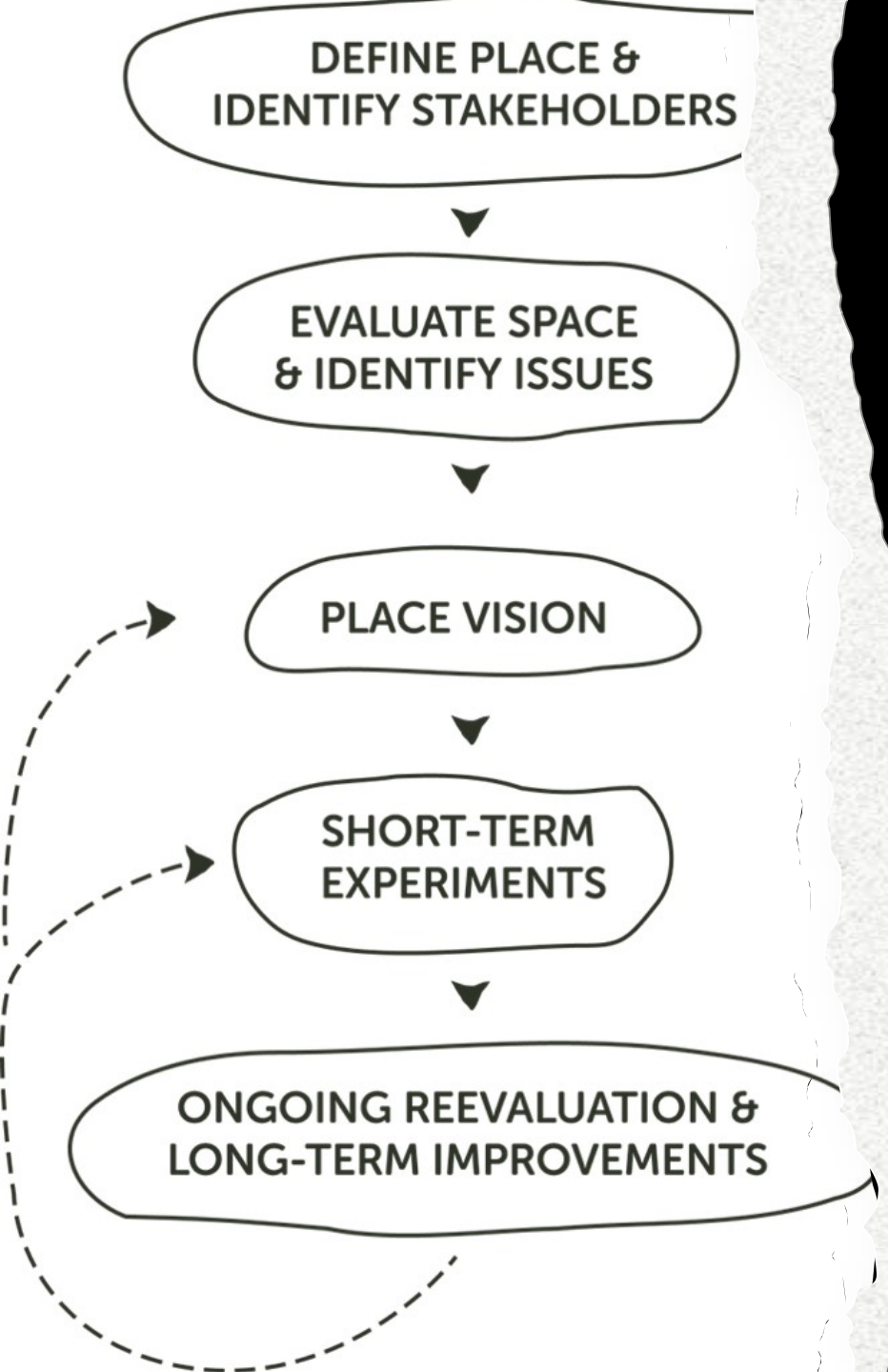
PRODUCT:

Creating **ACTION** and **IMPLEMENTATION** plans for achieving what a community wants beginning with:

ASSET INVENTORY

FIVE PLACEMAKING STEPS





5 STEPS that lead to Place-Based Economic Development

PROJECT FOR PUBLIC SPACES

MEET the FACILITATORS

Danny Bivins

Senior Public Service Associate - Carl Vinson Institute of Government

Leigh Elkins

Senior Public Service Associate - Carl Vinson Institute of Government

Clark Stancil

Creative Design Specialist - Carl Vinson Institute of Government

Each Community Team is paired up with one of the Collaborative's practitioner Facilitators for the duration of the program.

Kaitlin McShea Messich

Public Service Assistant - Carl Vinson Institute of Government

Katherine Moore

President- Georgia Conservancy

Nick Johnson

Senior Planner - Georgia Conservancy

Ebony Simpson

Planning Outreach & Training Coordinator - Georgia Department of Community Affairs

Annaka Woodruff

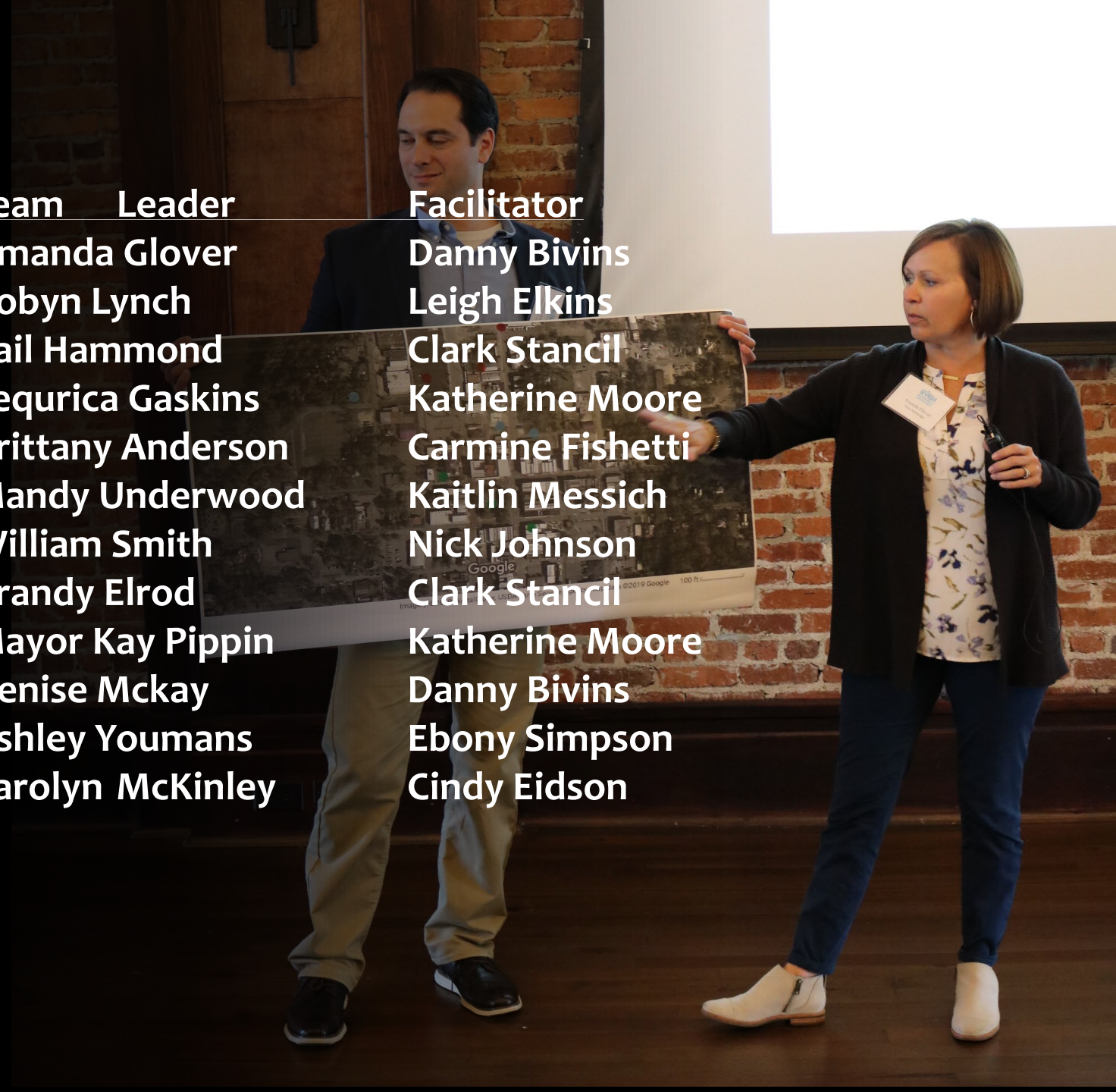
ARC Program Manager- Georgia Department of Community Affairs

Carmine Fishetti

Landscape Architect - Georgia Department of Community Affairs

Community Teams

Year	Community	Team Leader	Facilitator
Third	Bainbridge	Amanda Glover	Danny Bivins
Third	Gainesville	Robyn Lynch	Leigh Elkins
Third	Greensboro	Cail Hammond	Clark Stancil
Second	Albany	Lequrica Gaskins	Katherine Moore
Second	Canton	Brittany Anderson	Carmine Fishetti
Second	Millen	Mandy Underwood	Kaitlin Messich
First	Covington	William Smith	Nick Johnson
First	Fitzgerald	Brandy Elrod	Clark Stancil
First	Jackson	Mayor Kay Pippin	Katherine Moore
First	Young Harris	Denise Mckay	Danny Bivins
Fast Track	Powder Springs	Ashley Youmans	Ebony Simpson
Fast Track	Meriwether County	Carolyn McKinley	Cindy Eidson



Program Status

- Added Diversity, Equity, and Inclusion into the 2019 curriculum and Placemaking Project Development Process into the 2020 curriculum.
- Added Social issues, Innovation, and Workforce Development into the 2021 curriculum.
- Added a fast-track component.
- Added a County pilot component.
- Continue to recruit New Partners and Facilitators
- Expand Funding and Incentive Opportunities for Community Teams
- Project Impact & Analysis Tracking began in 2021

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