PLACE MAKING

IS POSITIVELY GOOD FOR COMMUNITIES
WHAT IS PLACEMAKING

Placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, Placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution. With community-based participation at its center, an effective Placemaking process capitalizes on a local community’s assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people’s health, happiness, and well-being.
IT TAKES A PLACE TO CREATE A COMMUNITY AND A COMMUNITY TO CREATE A PLACE.

Placemaking helps communities transform their public spaces into vital places that highlight local assets, spur rejuvenation, and serve common needs.
A SPACE TO GATHER
Aren’t we already making place?

Yes, here are a few examples.....
Local Placemaking efforts

Public Art & Aesthetics
Murals, Art Walk Events, Children Connect Art Instillation, Banners, Beautification projects, Pollinator Garden, Sanitation Program.

Places
Parks, amphitheater, playgrounds, outdoor dining, alleys, public square, businesses, Carnegie Library, Wadsworth Auditorium, Parking lots.

Experience
Events, lifestyle, relationships, walking, strolling, animals, health, community, connection, business owners, visitors, residents, EVERYONE you meet
WADSWORTH ALLEY REVITALIZATION
Alleyway Revitalization

More to come!
Pedestrians
make PLACE!

WHAT MAKES PEOPLE WANT TO
WALK?

pedestrians need a.....
A reason to walk
A safe walk
A comfortable walk
An interesting walk
Parking & Walking Problems
SHARE WITH CARE!
YOU?

[Image of children playing in street with block text]
BUY IN

Placemaking efforts will seek to improve quality of life and the downtown experience by: encouraging public art projects, improving the pedestrian experience, discover creative enhancements that will improve the physical and visual experience, and pedestrian safety, alleyway revitalization, improving programs and processes and creating a sustainable environment. Our efforts will enhance opportunities for Business Development and relationship building,

and you will profit from the results
Capitalize Place

In June of 2018 the Newnan Downtown Development authority adopted Placemaking as a transformation strategy that will be a priority. We will be organizing a taskforce to develop a Comprehensive Placemaking Plan plan that will be presented in January of 2019.
What do you see?

Trees, grass, people sitting, architecture, games, fitness, pollinator plants, people eating, kids swimming, musicians, lunch, chalk, strollers, benches, street lights, blankets, dogs, bikes, trashcans, sandboxes, art, birds, hand-holding, reading, laughing, living.
WE WANT THIS ALLEY TO BE...

A place to eat outside. Patio?
Listen to music. Peaceful.
Cool gathering place. Food/music filled with love.
Have art. Sculptures. Lights.
Eating, gathering, and enjoying.
Find yourself ❤️
A place to dump our trash!
A place to chill with friends.
"It takes a place to create a community, and a community to create a place..."

SO LET'S TALK ABOUT IT!